

Exhibition

[EXHIBITION FLOORPLAN](#)

- [Prospectus](#)
- [Terms & Conditions](#)
- [Contact Us](#)

Space Only Rental

(Minimum 12 sqm)

For smaller booths, please book shell scheme

That includes:

- Exhibitors' badges
- 100-word company / product profile in the program
- Cleaning of public areas and gangway
- Invitation to the welcome reception for registered exhibitors

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress website and mobile app, as an exhibitor prior to the Congress
- Listing and profile in the final program

Shell Scheme Rental

That includes:

- Exhibitors' badges
- 100-word company / product profile in the program
- Cleaning of public areas and gangways

- Invitation to the welcome reception for registered exhibitors
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress website and mobile app, as an exhibitor prior to the Congress
- Listing and profile in the final program

Floorplan

Check the Floorplan and find YOUR place at the exhibition [EXHIBITION FLOORPLAN](#)

Let us help you make the most proactive decision.
Contact us for more information, pricing and booking:

Judit Gondor – Industry Liaison & Sales Manager

Tel: + 41 22 908 0488 ext. 531

Email: jgondor@kenes.com

Venue

[Firenze Fiera – Exhibitions, Congresses and Conventions in Florence](#)

Piazza Adua, 1, 50123 Firenze FI, Italy

ALLOCATION OF THE EXHIBITION SPACE

Space allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be sent/ emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract,

space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATIONS

For the Congress, all exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Specifications
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly

to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The exhibition manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions can be [found here](#). Please note that signing of the Booking Form and Contract indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

An exclusive handling agent will be designated to the Congress. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the event. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Congress.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.