

Promotional & Advertising Opportunities

Browse all options to be present at IUMS 2024

Below you can find the available promotional and advertising items.

For any questions, please contact
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- [Prospectus](#)
- [Terms & Conditions](#)
- [Exhibition](#)
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PRESENCE

PLENARY SYMPOSIUM

Host a 90-min official Non-CME plenary industry session.

[Learn More](#)

PARALLEL SYMPOSIUM

Host a 90-min official Non-CME parallel industry session.

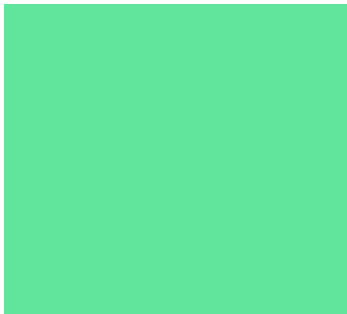
[Learn More](#)

MEET THE EXPERT SESSION

Host a 30-min official Non-CME meet the expert session.

[Learn More](#)

VISIBILITY



LANYARDS

Opportunity to place company's logo on the lanyards.

[Learn More](#)

BAGS

Opportunity to place company's logo on the Congress bags.

[Learn More](#)

NOTEPADS & PENS

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)

COFFEE | LUNCH

BREAK

Promote your company at the breaks for coffee and lunch.

[Learn More](#)

WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

WATER STATIONS

Be visible by branding the water stations.

[Learn More](#)

SEATING CUBES

Offer participants a change to relax with these stylish and informal cubes.

[Learn More](#)

VENUE BRANDING

Please contact us for more information about this opportunity.

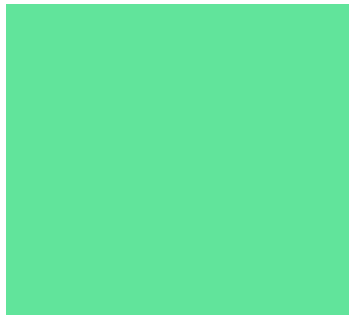
[Send a request](#)

SELFIE STATION

Get exposure by branding the selfie station.

[Learn More](#)

ADVERTISE



BOARD OF LIST OF PARTICIPANTS

Be present in the board of participants.

[Learn More](#)

ADVERT IN MINI PROGRAM

Support the Congress mini program.

[Learn More](#)

E-ADVERT IN MOBILE APP

Get a spot at the Congress App.

[Learn More](#)

BAG INSERT

Promotional material included in the Congress bags.

[Learn More](#)

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn More](#)

PUSH NOTIFICATION

Connect with participants with a push notification.

[Learn More](#)

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

HOSPITALITY SUITES MEETING ROOMS

Rent one of the available rooms within the Congress venue

[Learn More](#)

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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