

# Why Book Through Us?

## Your booking experience just got easier!

We have mapped out the top hotels in Florence and negotiated the best rates exclusively for our delegates. Therefore, **we would like you to consider the benefits of booking your hotel through our official accommodation partner.**

**Top reasons to book your accommodation through our secured booking platform:**

- A wide selection of quality hotels close to the Meeting venue.
- Greater networking opportunities with other delegates, sponsors & exhibitors who are also booking their stay with us.
- Special offers, better service, and additional benefits are negotiated by us.
- The best rates and personal assistance.

We want to assure you a pleasant and smooth experience when you book your accommodation with us.

For any matter, our specialists are here to help you. [Click here for more information!Book your hotelGroup hotel booking](#)